

Uka Tarsadia University
Shrimad Rajchandra Institute of Management and Computer
Application
(SRIMCA- MBA)

Personal Information

Name	:	Ms. Krupa Patel
Qualifications	:	Ph.D Pursuing, MHRD.
Date of Birth	:	2 nd May1987.
Area of Interest	:	Human resource management, Organizational Development, organizational Behavior, Entrepreneurship, Training and development, Labour laws.
Teaching Experience	:	11 Years
Industrial Experience	:	1 Year
Current Position	:	Assistant Professor, Department of Management (SRIMCA)
Subject Taught	:	Human Resource Management, Strategic Management, Leadership and Change Management, International Business Management, Economics, Business management and Entrepreneurship, Organization Behavior, Small business and innovation management, Pharmaceutical Management.

Contribution in Research

Research Experience	:	2 Years.
Research Paper Published	:	03
Book Published	:	-
Research Paper Presented	:	04
Conferences Attended	:	04
Workshop /seminar Attended	:	17
Faculty development programme attended	:	06
Expert Talk Delivered	:	03
Consultancy Project	:	-

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➤ **Details of Seminars, Conferences, Workshop, faculty development programme etc. attended**

Activity	Title	Organizer	Duration
Conference	International Conference on Business Sustainability and Innovations.	Doon Business school, Dehradun.	01/05/2023 To 02/05/2023
Seminar	IP Awareness/Training program.	Faculty of commerce and management, UTU.	02/03/2023
Certificate Course	Research Methods and statistics: An Introduction.	Udemy _Monk Prayogshala.	09/03/2023 To 24/04/2023
Seminar	faculty development program on “HR Analytics”.	New Horizons Research Group.	27/08/2022 To 04/09/2022
STTP	Online Short- Term Training Program (STTP) on Data Analysis for Qualitative and Quantitative Research.	SVNIT, Surat.	13/12/2021 To 17/12/2021
Certificate Course	Entrepreneurship strategy: From Ideation to Exit.	HEC, Paris.	01/07/2020 To 15/07/2020
Seminar	Exploring startup: Ideation to Accomplishment.	CGPIT, Uka Tarsadia University.	04/10/2019
Webinar	Entrepreneurship Development Programme on innovations and entrepreneurship.	Sir P.T science college, Modasa.	18/04/2020 To 20/04/2020
Workshop	Role of IPR in innovation management for academia-industry collaboration.	CGPIT, Uka Tarsadia University.	18/10/2019
Workshop	21st century education bridge gap between industry and	CGPIT, Uka Tarsadia University.	09/03/2019

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	academia.		
Workshop	The start- up quest- the way through small scale industry.	Uka Tarsadia University.	19/09/2018
Conference	National conference on Innovative Business Management practices in 21st century.	Faculty of management Studies, Parul University, Vadodara.	21/12/2018 To 22/12/2018
Workshop	Fostering Entrepreneurial mindsets.	Uka Tarsadia University.	25/01/2018
Faculty Development Program	Fundamental of presentation and presentability.	Center of humanities and development, UTU.	17/01/2017 To 01/02/2017
Expert Talk	How to start business.	CGPIT UTU	30/08/2016
Conference	International conference on "Impact of business ethics, Governance and CSR on Society.	GTU, Ahmedabad.	05/02/2016 To 06/02/2016
Faculty Development Program	“Effective public speaking”	Uka Tarsadia University.	09/05/2016 To 10/05/2016
Expert Talk	Training Program on "Life Lessons from Movie 3 Idiots"	Uka Tarsadia University.	19/06/2016
Workshop	One day workshop on “Women’s economic empowerment -need of 21st century”.	Uka Tarsadia University.	24/09/2015
Symposia	Innovations and practices in teaching and learning pedagogy.	Maliba Pharmacy college, UTU.	26/03/2016
Seminar	ISTE state level seminar on “Challenges and opportunities in technical education in the era of sustainable development”.	CGPIT, UTU.	27/10/2015
Faculty Development Program	One weak faculty development programme on “Human Resource management issues”	VNSGU, Surat	23/02/2015 To 28/02/2015
Faculty	Effective teaching- faculty	Uka Tarsadia	30/08/2014

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Development Program	development programme.	University.	To 31/08/2014
Workshop	How to write thesis using application software.	CGPIT, UTU.	06/09/2014
Seminar	Movie based teaching workshop.	UTU, Bardoli.	01/10/2014
Workshop	Workshop on ‘patent searching Methodology.’	UTU, Bardoli.	21/09/2014
Workshop	Entrepreneurship and innovation.	Luthra institute of management, Surat	01/02/2014
Workshop	One day workshop on Women empowerment.	CGPIT, UTU.	26/11/2013
Faculty Development Program	Personality development Programme.	Ahmedabad Management Association, Ahmedabad	04/02/2012 To 05/02/2012

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➤ **Details of Paper Presented in Conference/Seminars, etc.**

Sr. No.	Theme of Conference/ Seminar	Title of Research Paper	Organizer	Date
1	International Conference on Business Sustainability and Innovations	Entrepreneurship and entrepreneur: a review of concept.	Doon Business school, Dehradun.	1/05/2023 To 02/05/2023
2	International Conference on "Emerging Issues in Development for Future Generation"	Entrepreneurial leadership in organization: Need of contemporary business world.	J. Z. Shah Arts & H. P. Desai Commerce College, Amroli – Surat.	12/02/2020 To 13/02/2020
3	National conference on Innovative Business Management practices in 21st century.	Demanding Challenges of HR in contemporary world.	Parul University, waghodiya, Vadodara.	21/12/2018 To 22/12/2018
4	International conference on "Impact of business ethics, Governance and CSR on Society	Business ethics and society -from the perspective of chanakya's arthshatra.	GTU Ahmedabad.	05/02/2016 To 06/02/2016

➤ **List of Articles Published**

Sr.No.	Title of Research paper	Name of Journal	Volume - Issue Number	ISSN NO
1	Demanding challenges of HR in contemporary world	Journal of emerging technologies and innovative research	Vollume-6 Issue-3 Page:(22-26)	2349-5162
2	Overcoming ethical lapses in society -role of education system	SANKALPA: journal of management and research	Vollume-6 Issue-1 Page:(27-28)	2231-1904
3	CSR New mantra for sustainable business development	International journal of English language, literature, and Humanities	Vollume-3 Issue-3 Page:(413-420)	2321-7065

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Extension Activities:

- Uth Fest coordination of SRIMCA(MBA)-2022-23.
- Placement co-chairperson of Uka Tarsadia University.
- Bizexcellence- 2022 event Co -coordinator of MBA.
- Guided final year MBA students for research project.